

MagTrack+ Discovery Questions

QUESTION

ANSWER

DEMOGRAPHICS

- 1 What is the industry you are in?
- 2 What types of assets do you need to track? (e.g., equipment, vehicles, inventory)
- 3 How many assets are you tracking?
- 4 Are they powered or non-powered assets?
- 5 What is the typical cost of one of these assets?
- 6 Do you anticipate an increase in the number of assets in the future?

CHALLENGES

- 7 Are there specific incidents or issues that have prompted your interest in asset tracking?
- 8 What challenges or pain points are you currently facing in terms of asset management?

LOCATION & MOBILITY

- 9 Will the assets be primarily stationary or mobile?
- 10 Do you need real-time location tracking for mobile assets?

INTEGRATIONS & COMPATIBILITY

- Are you currently using any other systems or software for business operations that the asset tracking solution needs to integrate with?
- 11
- 12 What platforms or devices do you use, and is compatibility important for your organization?

USER REQUIREMENTS

- 13 Who will be using the asset tracking system within your organization?
- 14 Are there specific roles or permissions that need to be considered for different users?

BUDGET & ROI

- 15 Do you have a budget range allocated for implementing an asset tracking solution?
- How do you envision the asset tracking system benefiting your organization in terms of
- 16 efficiency or cost savings?
- Are there specific performance metrics you would like to improve?

FUTURE GROWTH

- What are your organization's future plans and how might they impact your asset tracking
- 17 needs?
- 18 Are you looking for a scalable solution that can grow with your business?
