

CASE STUDY



West Pennine Insurance Group

The Challenge

In order to increase customer satisfaction and retention rates, West Pennine Insurance Group came to us looking for a device they could offer their policyholders to help them protect their high value vehicles.

The solution needed to be:

- Easy to install to avoid delays in setup and expensive installation costs
- Discreet and difficult to locate to reduce the risk of the device being removed
- Thatcham S7 certified to open the door to potential policy discounts
- Linked to a Stolen Asset Recovery Network (S.A.R.N) to help their customers recover their vehicles

The Trial

Our magnetic MagTrack device was designed for exactly the above purpose but, before recommending it to their policyholders, West Pennine Insurance Group wanted to see it in action, so we agreed to run a trial.

The setup:

- Early in the morning, one of their vehicles was hidden inside a shipping container in an unknown location with one of our MagTrack devices attached
- At 10:27am, Theft Mode was activated, and the details of the vehicle were verified so a team could be deployed to secure the vehicle

RESULTS

<25

minutes after stolen report an asset recovery team on the road.

57

minutes after the initial report, the team arrived on site at the location of the vehicle

73

minutes after initial report, vehicle located in a shipping container

CASE STUDY



C&W Transport

The Theft
21st September 6:15pm

C&W's new £30,000 Vauxhall Vivaro is stolen while in Putney, SW London.

The van's hardwired incident camera & tracking system is ripped out by the thieves to stop C&W from tracking the vehicle (see picture).

Unknown to the thieves, the vehicle is also fitted with one of Matrix iQ's covert MagTrack devices (battery powered, magnetic stolen asset tracking unit).

C&W contact Matrix to report the vehicle as stolen. Matrix place the MagTrack unit into "Theft Mode" which increases the unit's location updates to every 60 seconds while the van is in motion / every 15 minutes while stationary.

RECOVERY

PRECISION location shortly after mode change to a row of garages

MOVEMENT alert showing that vehicle is on the move stopping at a local body shop

INTERCEPTED quickly and recovered with camera and tracking system removed and false license plates affixed